



ISLA VISTA RECREATION AND PARK DISTRICT
961 Embarcadero Del Mar, Isla Vista, CA 93117
www.ivparks.org | (805) 968 – 2017

Updated January 2023

IVRPD Capital Improvement Project Information Brief - Pardall Gardens Renovation Project

Project Description

Pardall Gardens (6514 Pardall Road) is a public park in downtown Isla Vista within the business corridor of Pardall Road near the bike tunnel that connects Isla Vista to UC Santa Barbara. Pardall Gardens is a south-facing, approximately 720 square foot lot of unirrigated parkland that currently lacks amenities, infrastructure, or “park identity”. Isla Vista Recreation & Park District (IVRPD) conducted a 3-month survey from May to July 2021, known as the “Measure O Survey”, to establish a priority list of parks and amenities based on public input. On August 12, 2021, the IVRPD Board of Directors adopted a project list that ranked Pardall Gardens as the number one priority site for performing park renovations. IVRPD partnered with Pacific Coast Land Design (PCLD), a landscape architect firm based in Ventura, CA, to develop a conceptual site plan based on continuous and ongoing engagement with the Isla Vista community. IVRPD and PCLD launched its community outreach plan on November 2, 2021 with a stakeholder meeting that brought local business owners together to discuss proposed changes to Pardall Gardens, followed by a community-wide meeting held on November 10th, 2021 open to the public. Onsite voting boards installed at Pardall from November 11th - 16th invited park goers and passersby to vote on their favorite park elements and choose from 3 primary design concepts. These boards were tremendously popular and helped supplement an online survey that gathered 108 total votes. Voters selected the “Peaceful Pardall” design theme that features decomposed granite walkways, a wooden deck, shade structure, tree and xeriscape planting, benches, picnic tables, bar-top seating, lighting, and a gathering area known as the “paver plaza”. This capital improvement project is almost entirely grant-funded by the RIRE and Per Capita grants. Groundbreaking will begin in mid-2023, with a grand opening set for Fall 2023. Project must be completed by the deadline of March 31, 2024.

Funding Sources

The Pardall Gardens Renovation Project is being funded by three different sources: The Recreational Revenue Infrastructure Enhancement (RIRE) Grant, the Per Capita Grant, and Measure O. The RIRE grant is a California State program aimed at improving and enhancing regional park infrastructure across California. IVRPD was eligible to receive RIRE funds based on the special tax previously approved by voters in 2016 called “Measure O”, which generates revenue for capital improvement projects and recreational programming. RIRE funds were allocated proportionally to eligible agencies based on population size, and IVRPD received \$250,000. The Per Capita program, funded by California Prop 68, is a non-competitive grant designed to improve park infrastructure in communities lacking access to the outdoors. Funding is determined based on population density and IVRPD received \$177,952. Measure O is a special tax that was approved by voters in 2016 to raise money for capital improvement projects and recreational programming. IVRPD will commit \$93,805 from its Measure O budget to help support the project.

Budget

- Total Project Cost: \$521,757.00
 - \$119,541: Accessible Paths of Travel and Trails
 - \$118,566: Shade Structure/Gathering Area
 - \$45,492: Site Lighting and Electrical Work
 - \$59,606: Seating, Benches, and Park Amenities
 - \$15,113: Stormwater Green Infrastructure
 - \$56,450: General Landscaping



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Community Engagement and Project Timeline

- Feb - April 2021: Standing Agenda Item for Measure O Discussions
- May - July 2021: Measure O Survey
- August 12, 2021: Board Adopts final park improvement and amenities list; Pardall Gardens established as top priority
- November 2, 2021: Stakeholder Engagement Meeting with Local Business Owners to discuss proposed changes
- November 10, 2021: Community Engagement Meeting with General Public to gather feedback on design concepts
- November 11-16, 2021: Onsite Voting at Pardall Gardens, votable elements and design concepts on pop-up boards
- November 11-16, 2021: Online Survey, 108 total votes
- December 9th, 2021: "Peaceful Pardall" design concept presented to Board of Directors for approval
- December 15th, 2021: Project Application Submitted to State of California
- August 11, 2022: Request for Proposal (RFP) awarded to Pacific Coast Land Design
- September 20, 2022: Project Kick-Off Meeting
- November 9, 2022: Project Application Design submitted to County of Santa Barbara
- November 10, 2022: Design Charette with IVRPD Board of Directors
- May 2023: Present Final Bid Set Documents to IVRPD Board
- July 2023: Project Construction and Groundbreaking begins
- December 2023: Grand Opening
- March 31, 2024: Project Completion Deadline

About Isla Vista Recreation & Park District

Isla Vista Recreation & Park District (IVRPD) is an independent special district located in an unincorporated area of Santa Barbara County that serves approximately 27,000 people in the one-half square mile of Isla Vista near UC Santa Barbara. IVRPD's mission statement is to enhance, improve, and protect the quality of life in the community through the maintenance and improvement of parks, and the organization and administration of recreation programs. IVRPD maintains 25 parks and roughly 55 acres of open space, much of which is environmentally sensitive habitat area for wildlife and native plant species. IVRPD was founded in 1972 and follows an organic maintenance policy.

About IVRPD General Manager, Kimberly Kiefer

Kimberly Kiefer was hired as the General Manager of the Isla Vista Recreation and Park District in February 2020. Starting with the Youth Conservation Corps in Yosemite National Park, Kimberly has over 28 years of experience working in the park and recreation industry, with a strong background in park operations, community engagement, environmental education, program administration and volunteer management. Kimberly served the community of San Francisco in various roles for the Golden Gate National Parks Conservancy and for the City and County of San Francisco Recreation and Park Department. Kimberly focused on cultivating volunteer projects that met both the community and operational goals on trails and in neighborhood parks and open spaces. Kimberly is a 2nd Generation Santa Barbara resident that attended Santa Barbara City College and graduated from UCSB in 2002 with a Bachelor of Arts in History, Immigration and Racial Theory with a minor in Women, Culture and Development.

Contacts

- Luis Valerio, Assistant General Manager: lvalerio@ivparks.org, (805) 350-8833
- Nick Norman, Press & Media Contact: norman@ivparks.org, (805) 350-8751
- Kimberly Kiefer, IVRPD General Manager: kkiefer@ivparks.org, (805) 680-4300